



Sponsorship Opportunities



3rd Annual Awards Celebration *Goes Viral*

November 11, 2020

Recognizing outstanding individuals
age 70 or better who continue to inspire
others and improve their community.

Benefiting KC Shepherd's Center



kcshepherdscenter.org



70 Over 70 Sponsorship Levels & Benefits

Platinum

\$10,000

- Prominent logo placement (with link) on event website for one year
- Featured in event press release and press release announcing honorees
- Multiple mentions during event
- Logo projection on screen at event
- Logo placement on event e-mail communication
- Prominent recognition in online and social media announcements

Gold

\$5,000

- Logo placement (with link) on event website for one year
- Mention during the event
- Logo projection on screen at event
- Logo placement on all event e-mail communication
- Recognition in online and social media announcements

Silver

\$2,500

- Logo placement (with link) on event website for one year
- Logo projection on screen at event
- Social media mention

Bronze

\$1,500

- Logo placement (with link) on event website for one year
- Name on screen at event
- Social media mention

Print Sponsor

Printing of keepsake yearbook may be provided in-kind.

- Logo placement (with link) on event website for one year
- Logo in event keepsake yearbook
- Logo on screen at event
- Mention during the event

Supporting Sponsor

\$500

- Name placement on event website for one year
- Name on screen at event

Honoree Gift Sponsor

- Logo placement (with link) on event website for one year
- Recognition in each honoree gift bag
- Logo on screen at event
- Mention during the event.

Matching Gift Sponsor

Encourage giving by matching event donations.

- Logo placement (with link) on event website for one year
- Recognition on text to give scroll at the bottom of the event.
- Logo on screen at event
- Multiple mentions during the event.

**The value of your sponsorship
goes beyond the day of the event!**

To Learn More Contact:

Janet Baker

janet@kcshepherdscenter.org 816-444-1121 ext. 110

Awards Sponsorship Agreement

Please check your sponsorship level:

<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$5,000
<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,500
<input type="checkbox"/> Exclusive Print Sponsor	<input type="checkbox"/> Supporting Sponsor \$500
<input type="checkbox"/> Honoree Gift Sponsor	<input type="checkbox"/> Matching Gift Sponsor

Sponsorship Information

Sponsor Name:

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

Marketing Contact:

Email:

Billing Information

Name on Card:

Credit Card Number:

Expiration Date:

CVV:

Billing Address:

City:

State:

Zip:

Email for receipt:

☐ Donation Only

* Make a donation with the agreement that no goods or services of any value will be provided in connection to this donation.

Mail to: KC Shepherd's Center, 1111 W. 39th Street, Suite 200, Kansas City, MO 64111

Questions? Janet Baker janet@kcshepherdscenter.org

KC Shepherd's Center is a 501(c)3 non-profit organization: EIN#43-0994417